

## P R E S S   R E L E A S E

### FACT SHEET

#### Igedo Fashion Fairs Düsseldorf 01 to 03 February 2009

#### Exhibitors

**1,450 exhibitors and collections at the  
Igedo Fashion Fairs Düsseldorf**

|                |       |
|----------------|-------|
| CPD            | 1.040 |
| HMD            | 90    |
| Global Fashion | 320   |

#### Entrance

NORTH

#### Countries

**46**

Austria, Bangladesch, Belgium, Bulgaria, Canada, China, Croatia, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, Finland, France, Germany, Great-Britain, Greece, Hongkong, Hungary, India, Ireland, Israel, Italy, Japan, Latvia, Lithuania, Macaou, Nepal, Netherlands, Nigeria, Norway, Panama, Pakistan, Poland, Portugal, Romania, Russian Federation, Sweden, Switzerland, Serbia, Slovenia, Spain, Taiwan, Turkey, Ukraine, USA

#### Segmentation

|                           |                         |
|---------------------------|-------------------------|
| <b>CPD</b>                | Halls 7.0, 9, 10 and 11 |
| <b>Accessories Direct</b> | Hall 7.0                |
| <b>Avantgarde Gallery</b> | Hall 9                  |
| <b>Forum Accessories</b>  | Hall 9                  |
| <b>Boutique</b>           | Hall 9                  |
| <b>Concept 11</b>         | Hall 10                 |
| <b>Spirit</b>             | Hall 10                 |
| <b>Accessories Order</b>  | Hall 10                 |
| <b>Style</b>              | Hall 10                 |
| <b>Boutique</b>           | Hall 11                 |
| <b>Essentials</b>         | Hall 11                 |
| <b>Maternity</b>          | Hall 11                 |
| <b>Supersize</b>          | Hall 11                 |
| <b>Fashion Theatre</b>    | Hall 12                 |

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|                            |   |                                  |
|----------------------------|---|----------------------------------|
|                            | <b>HMD</b>  | Hall 12                          |
|                            | <b>Galleria Uomo</b>  | Hall 12                          |
|                            | <b>Global Fashion</b>   | Hall 5                           |
| <b>Fashion Shows</b>       | <b>CPD Show</b>   | Fashion Theatre, Hall 12         |
|                            | <b>CPD Gallery Designers Show</b>   | Fashion Theatre, Hall 12         |
|                            | <b>Super Size Show</b>  | Hall 11, Catwalk                 |
|                            | <b>Fashion Schools on Monday:</b>   |                                  |
|                            | Private Fashion School Düsseldorf   | Fashion Theatre, Hall 12         |
|                            | Fashion School Mönchengladbach  | Fashion Theatre, Hall 12         |
|                            | AMD Akademie Mode & Design  | Fashion Theatre, Hall 12         |
| <b>Talent Promotion</b>    | <b>The Igedo Company sponsors</b>   |                                  |
|                            | international young talents   |                                  |
|                            | <b>„Design am Rhein“</b>  |                                  |
|                            | Design contest organised in cooperation with<br>“AMD Akademie Mode & Design Düsseldorf“                                     |                                  |
|                            | Designer Pool of the Düsseldorf – Moscow Axis of Fashion<br><b>Victoria Saavateeva ‘MAINAIM’</b> and <b>Lilia Poustovit</b> |                                  |
| <b>Shuttle-Services</b>    | Fashion-Shuttle-Bus   | Entrance North DFH I + II        |
|                            | Fashion-Shuttle-Bus   | Entrance North Euromoda          |
|                            | Fashion-Shuttle-Bus   | Entrance North Immotex           |
|                            | Fashion-Shuttle-Service   | Entrance North Karl-Arnold-Platz |
|                            |   | Entrance North MedienHafen,      |
|                            |   | Hall 11 Speditionsstrasse        |
|                            |   | Hall 29, Rather Str.             |
| <b>Special</b>             | The hostesses on the fairground are fitted with hats by the label<br>Seeberger and shawls by the label Codello              |                                  |
| <b>Press Accreditation</b> | <b>Administrative Tower</b>   |                                  |
|                            | Saturday, January 31 <sup>st</sup> , 2009   |                                  |
|                            | From 1 pm to 6 pm   |                                  |
|                            | Sunday to Tuesday, 1 <sup>st</sup> to 3 <sup>rd</sup> February 2009,  |                                  |
|                            | from 8.15 am to 5.30 pm   |                                  |
| <b>Press Center</b>        | <b>Administrative Tower, 1<sup>st</sup> Floor</b>   |                                  |
|                            | Sunday to Tuesday, 1 <sup>st</sup> to 3 <sup>rd</sup> February 2009,  |                                  |
|                            | from 8.30 am to 6.30 pm   |                                  |

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**Opening Hours of the**

**Igedo Fashion Fairs Düsseldorf**

Sunday to Tuesday, February 1<sup>st</sup> – 3<sup>rd</sup> 2009,  
from 9.00 am to 6.00 pm

**Admission**

(restricted to trade visitors)

**3-Day Ticket**

(combined with Art:card, grants free admission to Düsseldorf's museums & doubles as a free travel pass on all public transport within the networks of the VRR and VRS transport authorities)

Euro 42.--

**Day Ticket**

(combined with Art:card, grants free admission to Düsseldorf's museums & doubles as a free travel pass on all public transport within the networks of the VRR and VRS transport authorities)

Euro 20.--

| <b>Press Team</b>           | <b>Modemedia PR &amp; Events a Division of Igedo Company</b> |                          |
|-----------------------------|--|--------------------------|
| <b>Unternehmenssprecher</b> | Thomas Kötter  | ph.: +49 (0)211-4396-490 |
| <b>Press National</b>       | Sabine Wygas   | ph.: +49 (0)211-4396-470 |
| <b>Press National</b>       | Stephanie Muscat   | ph.: +49 (0)211-4396-488 |
| <b>Press International</b>  | Sandra Strzeletz   | ph.: +49 (0)211-4396-426 |
| <b>TV/Radio</b>             | Christina Grell  | ph.: +49 (0)211-4396-386 |
| <b>Assistant TV/Radio</b>   | Verena Lichter   | ph.: +49 (0)211-4396-397 |

Düsseldorf, 15 January 2009